

PRESS RELEASE

Hewshott Welcomes Asha Northway as Business Development Manager

Hewshott is thrilled to announce the addition of Asha Northway to the UK team as their Business Development Manager. Asha has a proven track record developing and managing relationships across various sectors and regions. With a wealth of experience from her distinguished career in sales and marketing, Asha has earned accolades for her exceptional skills in recognising that selling is more than just technique.

In her previous roles, Asha consistently demonstrated a commitment to creating solutions that genuinely benefit her customers, ensuring they get exceptional outcomes which also represent good value for money. Her approach goes beyond traditional sales methods, focusing on building lasting relationships by asking pertinent questions and listening intently before presenting tailored solutions.

In her new role at Hewshott, Asha will leverage her unique skill set to drive business growth, implement effective sales strategies, and further elevate the company's commitment to delivering value-driven solutions. With a proven track record in sales and marketing, Asha embodies the expertise and vision that align perfectly with Hewshott's goals for the future.

"I'm excited to bring my rapport building and listening skills to the table. Ready to embark on this journey, crafting innovative solutions and driving business growth for Hewshott, I'm here to contribute, connect, and make a positive impact on our clients and the entire team," said Asha.

Asha's appointment reflects Hewshott's commitment to providing unparalleled services and fostering diversity within the industry.

"We are incredibly excited to welcome Asha to Hewshott. Her customer-centric approach and proven track record align seamlessly with our company values. We look forward to the positive impact she will undoubtedly make on our business development initiatives," said Daniel Lee, Managing Director of Hewshott UK.

For media inquiries or to learn more about Hewshott, please visit www.hewshott.com or contact Sharlene at SharleneD@hewshott.com.

Hewshott is an ISO:9001 certified, multi-disciplinary consultancy practice operating in the fields of acoustics, technology and theatre. Hewshott is renowned for its market independence, deep technical capability, a strong 'can-do' mindset and unique approach to projects that focusses on user outcomes.

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